

UNIT 2.1

RURAL ARCHITECTURE TYPOLOGY

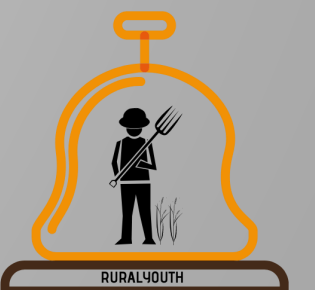
MODULE 2: ARCHITECTURE & RURAL TOURISM

OBJECTIVES

In Unit 2.1 you will learn about typology of rural architecture creating rural identity, important as an tourism attractor in rural areas.

Keywords:

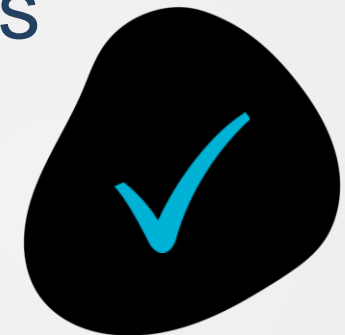
- Rural architecture
- Rural identity
- Local specifics
- Youth



AT THE END OF THIS UNIT, YOU WILL BE ABLE TO...



Understand how architecture is important as attractor for rural tourism



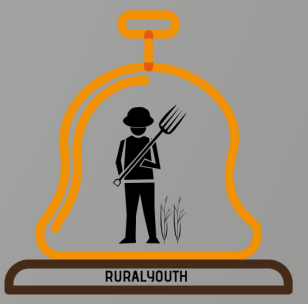
Recognize the typologies of architecture in rural settlements and rural environment



Understand how architecture is important in creating rural identity



Understand how reflection of local specifics is important for rural architecture and rural identities





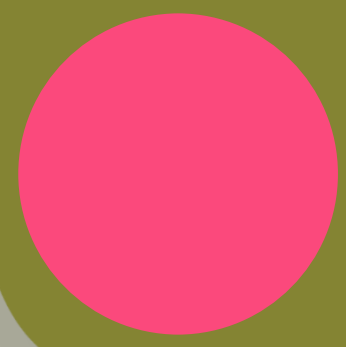
TOPICS

1. Typology of rural architecture
2. Rural versus urban identity
3. Local specifics of rural architecture
4. Rural architecture as attractor of tourism

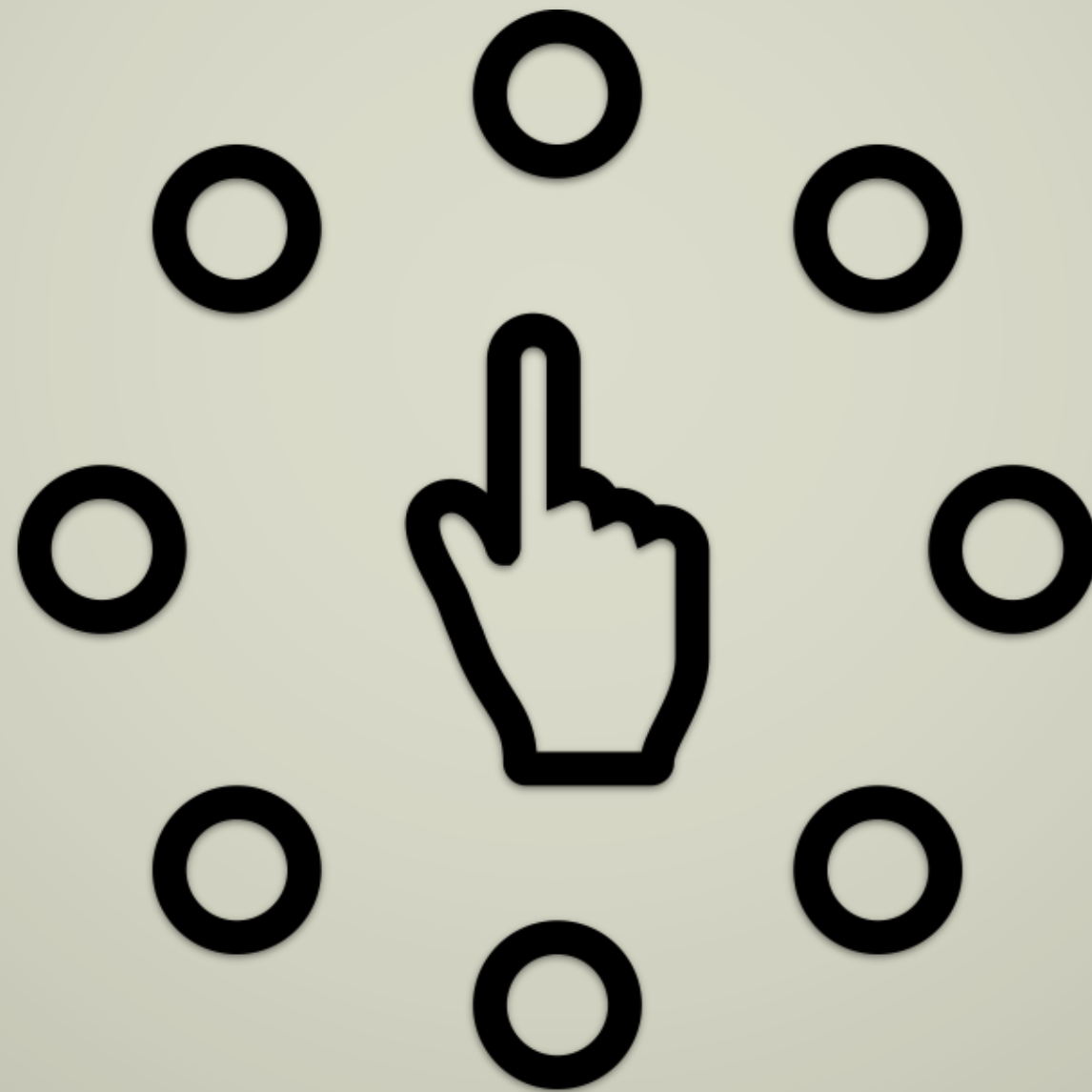
Typology of Rural Architecture



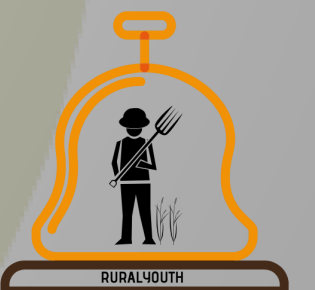
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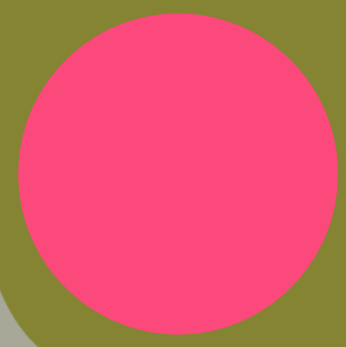


The built-environment typology of rural settlements consists of various types of buildings. Types of buildings can be differentiated according to the purpose for which they were built for, or according to the function, which they are used for.

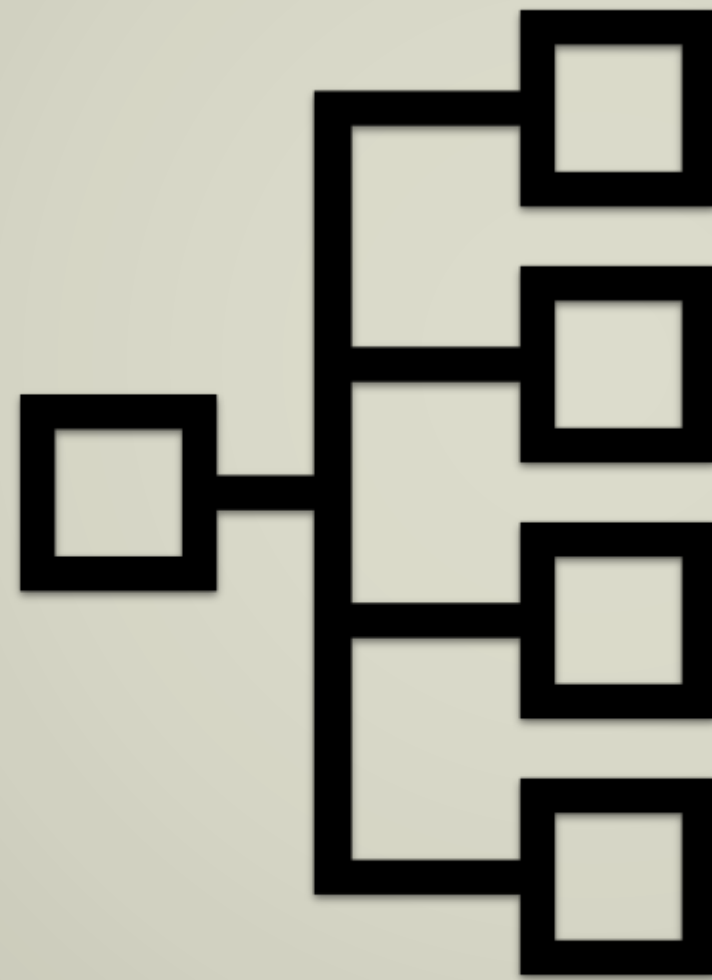


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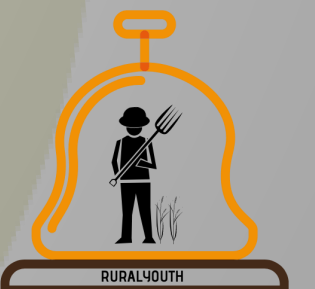




So according to the function or the use, we can distinguish main types of buildings:



- Residential Buildings
- Educational Buildings
- Institutional Buildings
- Sacral buildings
- Cultural buildings
- Agricultural Buildings
- Farm buildings
- Business Buildings
- Mercantile Buildings
- Industrial Buildings
- Storage Buildings

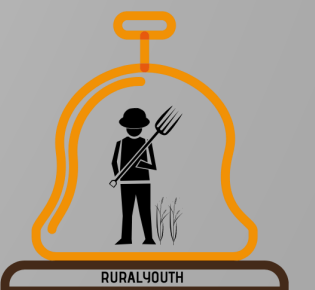




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For rural environment, rural villages, for rural countryside and agricultural landscapes, the main and the most characteristic types of buildings are:

- Residential buildings, usually small family houses,
- Buildings which are reflecting rural economies, the ways of how people work, for example farms, barns, stables, shops and markets,
- Buildings reflecting socio-cultural ways of life, for example sacral buildings, churches, houses for cultural events, also schools or institutional buildings



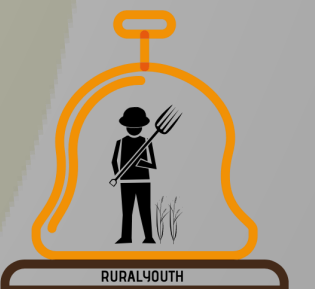
RURAL4YOUTH

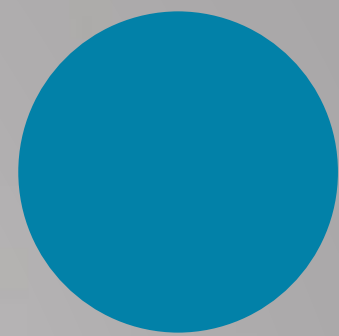


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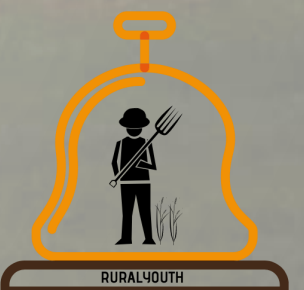


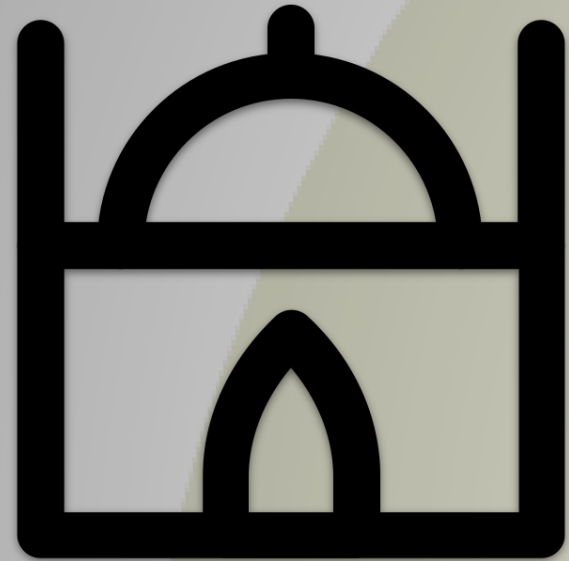
Rural residential buildings
are usually small family houses, low
rise, with one or two stories, often
surrounded by gardens.



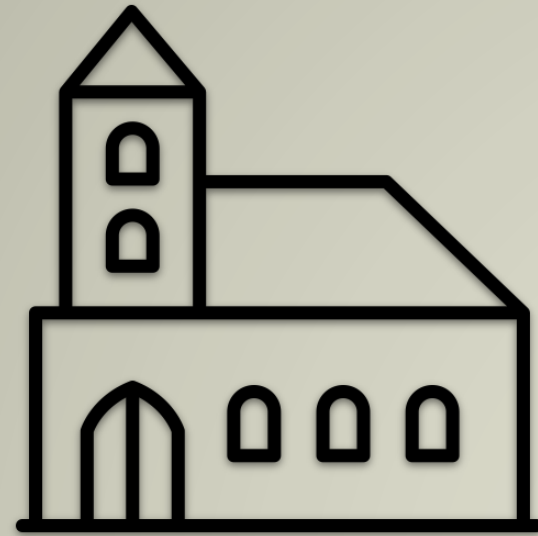


Buildings associated with agricultural rural economies, farms, barns, stables, mills, or buildings for storage of agricultural products are typical for rural environment.

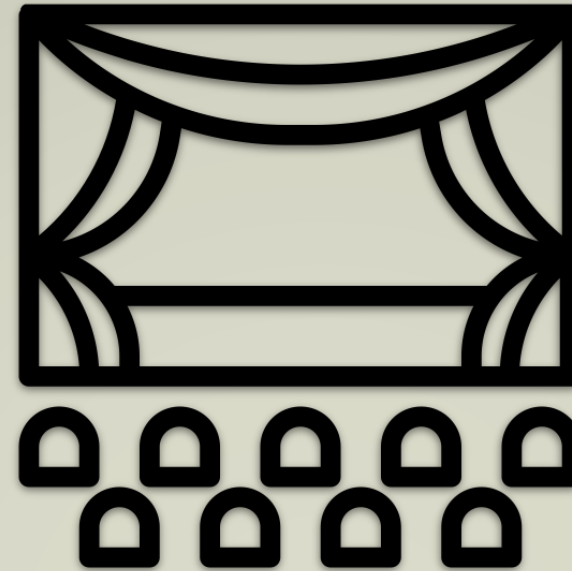




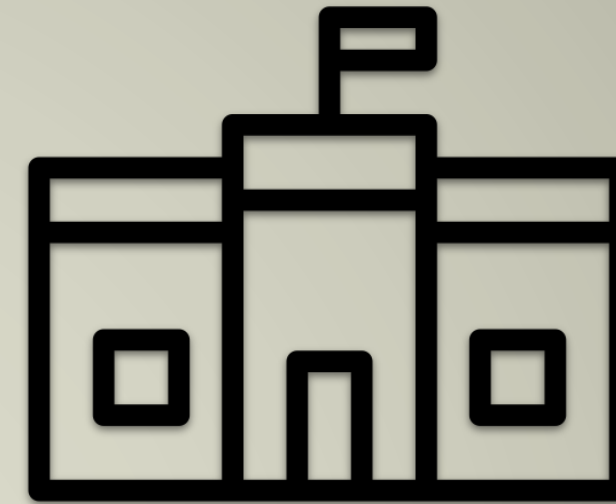
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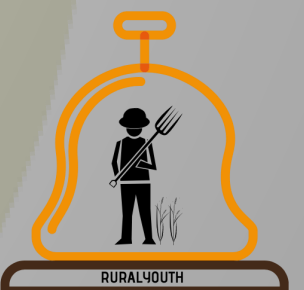


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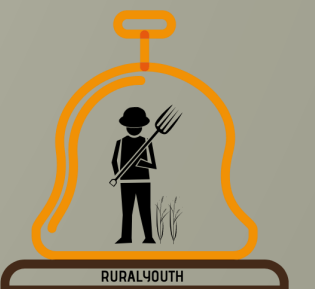
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Buildings reflecting socio-cultural ways of life, sacral buildings, houses for cultural events, but also elementary schools, or buildings of local governance, have they important place in rural villages.



*I believe that the way people live can be directed
a little by architecture.*

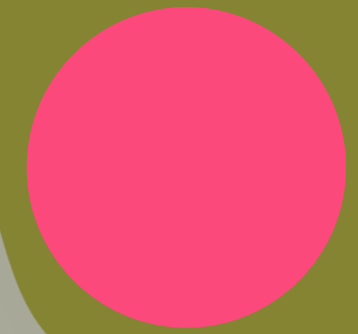
– Tadao Ando



Rural versus Urban Identity



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The built physical environment of rural settlements differs from that of urban settlements. While rural settlements are characterized by small scale architecture of low-rise family houses, urban settlements by large scale structure of high-rise multi-story buildings.



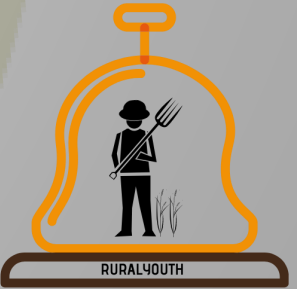
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RURAL
Dispersed structure
of small family
houses



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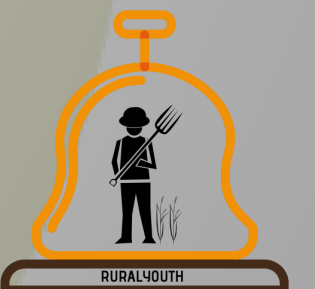
URBAN
Concentrated
structure of high-rise
multi-story buildings



From tourism point of view, rural environment is very attractive for tourists, and especially for people living in cities.

What makes the rural environment attractive in comparison with urban?

Let's have a look!
Here are some aspects of comparison:



RURAL

Simple and relaxed life

Direct contact with nature

Contact with fresh local food production

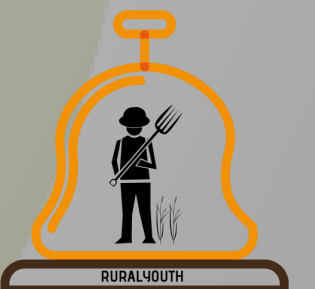
Outdoor recreation and sport possibilities

Agro-tourism possibilities



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Sparsely populated



RURAL4YOUTH

URBAN

Life
Fast and complicated

Less outdoor
recreation and
sport
possibilities

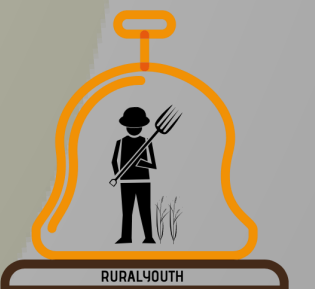
No contact with
agricultural work,
animals or fresh
food

Isolation from
nature



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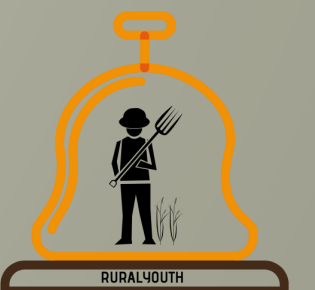
Densely populated



RURAL YOUTH

Living in a rural setting exposes you to so many marvelous things - the natural world and the particular texture of small-town life, and the exhilarating experience of open space.

– Susan Orlean



Local Specifics of Rural Architecture



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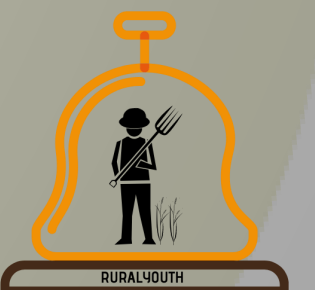
Environmental conditions and the traditional lifestyles vary by regions. These specifics are reflected in architecture.

For example, the geological features of the region and local availability of building materials result in the use of different materials and the use of different construction techniques. The local materials and techniques contribute to formation of a specific local identities of built environment of rural settlements.

Local architecture is the architecture that is specific to a location, the materials available in that location, and also the culture of the people.



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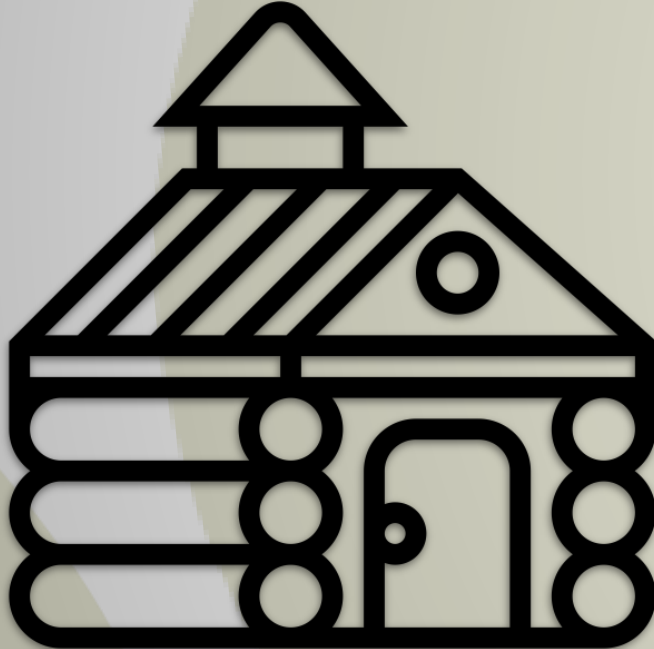


Local architecture is one of the most important sources of information to allow us to understand and explain the ideas, views, traditions, customs and belief systems, family, and neighborhood relations of a community.

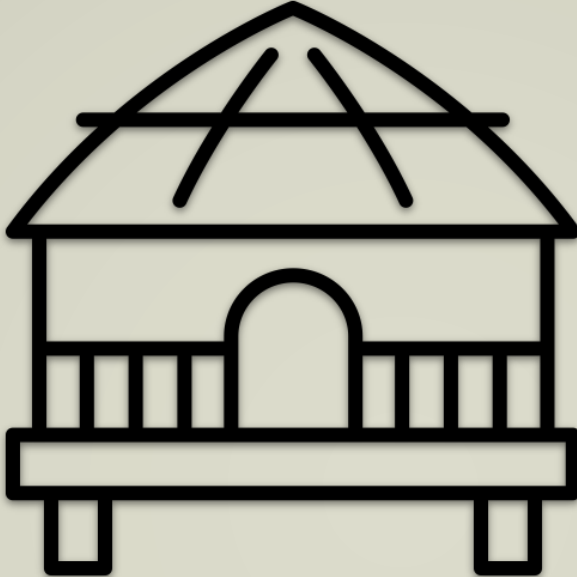


RURAL4YOUTH

The local identity of traditional rural settlements and architecture of buildings in different regions is associated with traditional materials, clay, sand, timber, stone, bamboo, grass, or reeds, used for the construction of walls and roof of the houses.



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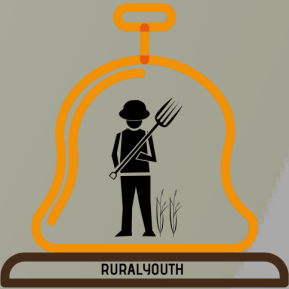
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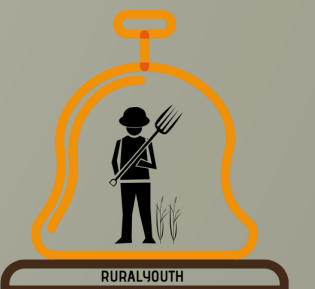


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*They can do without architecture who have no
olives nor wines in the cellar.*

– Henry David Thoreau



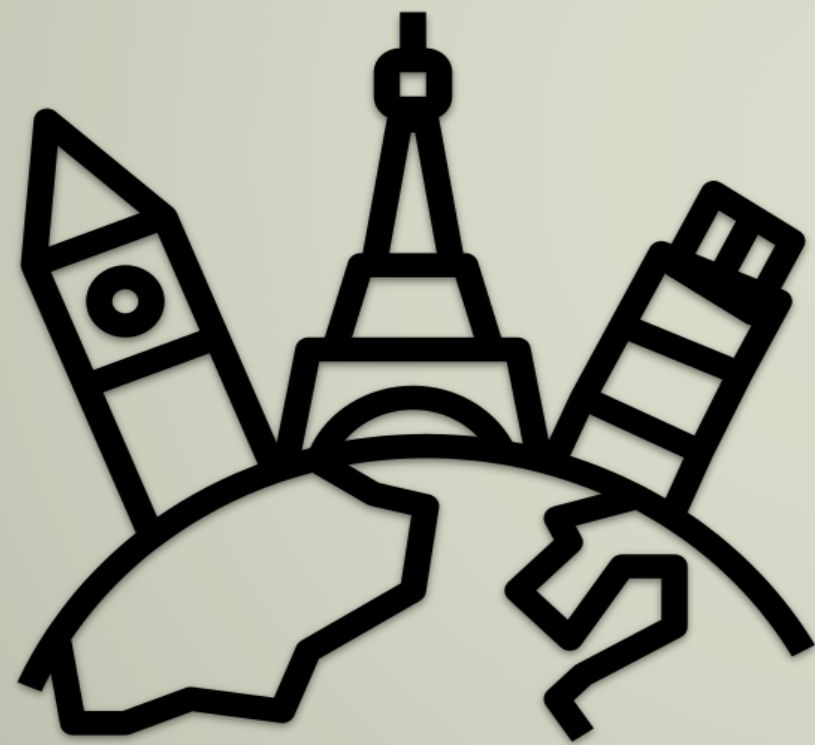
Rural Architecture as Attractor of Tourism



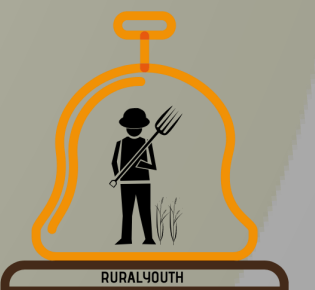
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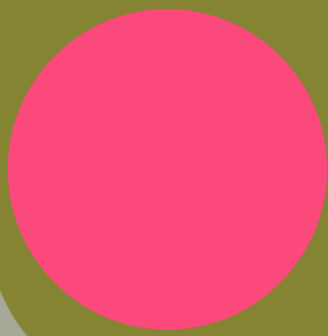
Tourists' expectations when visiting a particular place are related to several features of the chosen destination: culture, architecture, gastronomy, infrastructure, landscape, events, shopping, etc. These features attract people to the destination and contribute to the overall experience of the trip.

High value buildings can be seen as the basis for the touristic success of a destination, and therefore influence its economy and society.



Created by Massupa Kae **Created by Desti Silvana**

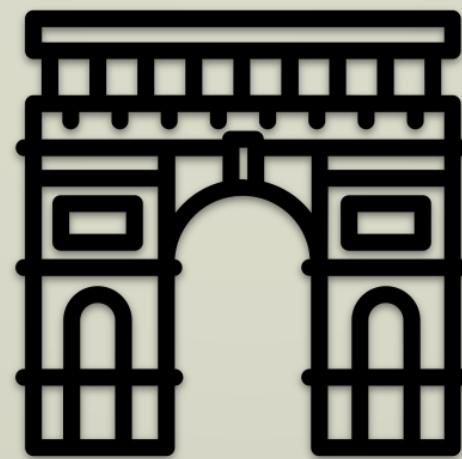




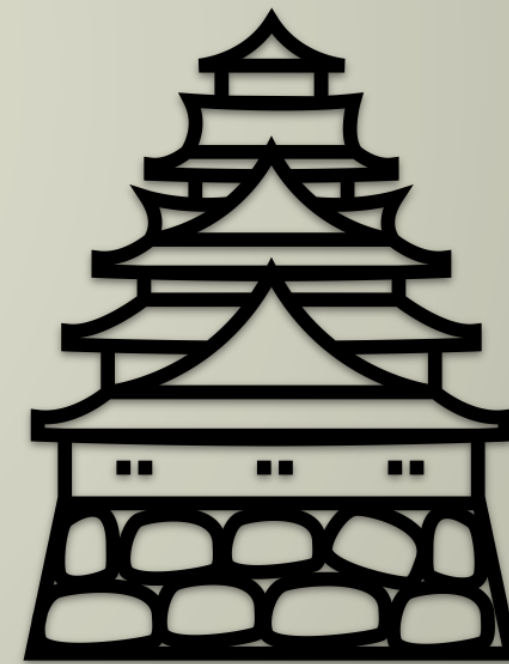
There is a mutual relationship between architecture and tourism observed since ancient times. Architecture, as a tourist attraction, had a very important role. Architecture expresses the cultural diversity of a region, and tourism helps to preserve valuable architecture.



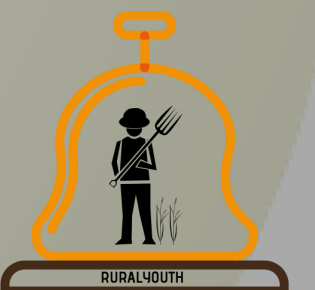
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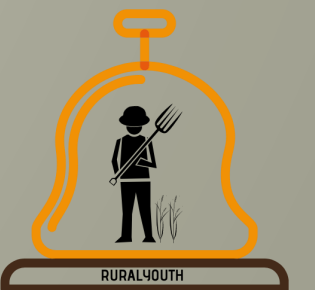


Exceptional values of rural architecture, both historical and modern, represent an important tourist potential for the region. Raising awareness of the local people living in the region towards preservation of the historical values and towards quality of new development is important and it will contribute to the development of rural tourism.



The mother art is architecture. Without an architecture of our own we have no soul of our own civilization.

– Frank Lloyd Wright

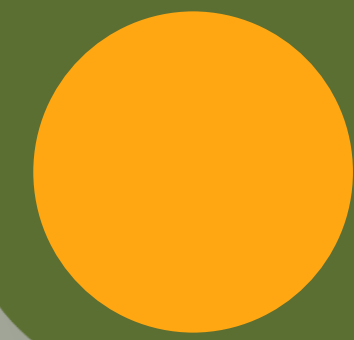




SURF
TO FIND OUT
MORE

- 👉 Examine rural based architecture!
- 👉 Read this essay about a new perspective on our countryside!
- 👉 Explore rural architecture ideas!
- 👉 Watch this video about architecture saving rural villages!
- 👉 Watch this animation to learn some of the fundamentals of local development!

MATCH THE PARAGRAPHS!



The built-environment typology of rural settlements consists ...

... are typical for rural environment.

Types of buildings can be differentiated according ...

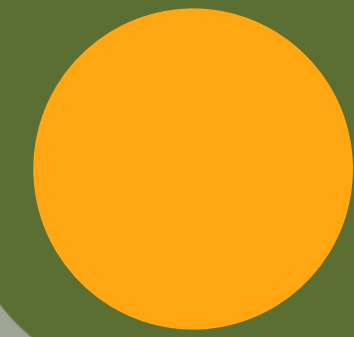
... of various types of buildings.

Buildings associated with agricultural rural economies, farms, barns, stables, mills, or buildings for storage of agricultural products ...

... the purpose for which they were built for, or according the function, which are they used for.



MATCH THE PARAGRAPHS!



Buildings reflecting socio-cultural ways of life, sacral buildings, houses for cultural events, elementary schools, buildings of local governance ...

...differs from that of urban settlements.

Rural residential buildings ...

... have they important place in rural villages.

The built physical environment of rural settlements ...

... are usually small family houses, low rise, with one or two stories, often surrounded by gardens.



MATCH THE PARAGRAPHS!



The local identity of traditional rural settlements and architecture of buildings in different regions ...

High value buildings can be seen ...

Exceptional values of rural architecture, both historical and modern, represent ...

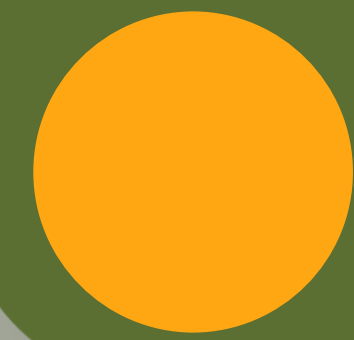
... an important tourist potential for the region.

... is associated with traditional materials, clay, sand, timber, stone, bamboo, grass, or reeds, used for the construction of walls and roof of the houses.

... as the basis for the touristic success of a destination, and therefore influence its economy and society.



MATCH THE PARAGRAPHS!



The local materials and techniques contribute ...

... an important tourist potential for the region.

Local architecture is one of the most important sources of information to allow us to understand and explain ...

... the cultural diversity of a region .

Architecture expresses ...

... to formation of a specific local identities of built environment of rural settlements.



TEST YOUR KNOWLEDGE!

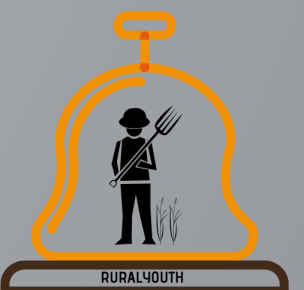


1- Which are the most characteristic types of buildings in rural settlements?

- A.) Big commercial centers.
- B.) Low-rise family houses.**
- C.) High rise administrative buildings.
- D.) University campuses.

2- Select the characteristic feature of rural environment, which is attractive for tourism?

- A.) Isolation from nature.
- B.) Concentrated structure of high-rise multi-story buildings.
- C.) Direct contact with nature.**
- D.) Less outdoor recreation and sport possibilities.



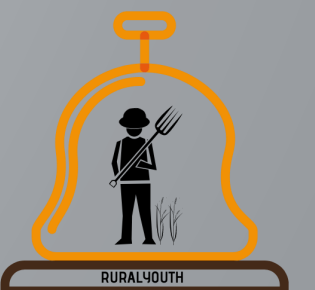


3- What is characteristic for urban environment?

- A.) Agro-tourism possibilities
- B.) Sparsely populated area
- C.) Direct contact with fresh local food production
- D.) Concentrated structure of high-rise multi-story buildings.**

4- Select types of buildings which are reflecting rural agricultural economies:

- A.) Farms.
- B.) Barns.
- C.) Stables.
- D.) All of above.**



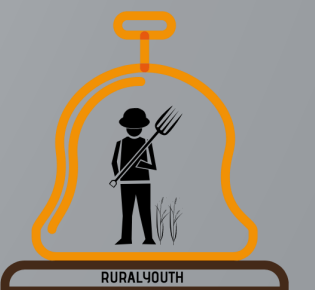


5- What makes the rural environment attractive in comparison with urban?

- A.) No contact with agricultural work, animals or fresh food
- B.) Less outdoor recreation and sport possibilities
- C.) Direct contact with fresh local food production**
- D.) Many shopping centers

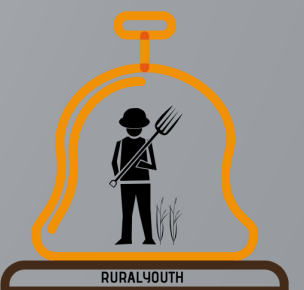
6- What materials were used in history for local rural architecture?

- A.) Locally available**
- B.) From distant locations
- C.) Expensive
- D.) Artificial



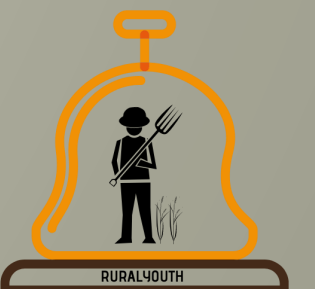
DISCUSSION

1. What types of buildings are typical for rural settlements and rural environment?
1. What are the features of rural built environment in comparison with urban environment which could be attractive for tourists?



Architecture is a social act and the material theater of human activity.

– Spiro Kostof



SUMMARY

- In this unit, you have learned about the typologies of rural architecture. You have discovered what types of buildings are characteristic for rural settlements and rural environment.
- Have you visited or do you live in rural settlements? Think about types of buildings in rural environments and their architecture. Be sensitive and look at local specifics of rural architecture when you visit different rural locations.
- In Unit 2.2, you will learn about vernacular architecture and its importance for tourism in the rural areas.

