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RURAL YOUTH PROJECT

International Rural Entrepreneurs Summit Step by Step Preparation for Idea Competition

Step 1: Identification of Group Name
Teams can choose any name of their rural business/ entrepreneurship idea which represents themselves

Step 2: Identifying the Problem Every entrepreneurial idea emerges from a problem. Develop a rural entrepreneurship idea by identifying what you want to change in your area or environment

Step 3: Solving the Problem
Determine how you will solve the problem you have identified and how you will run a business or entrepreneurship

Step 4: Setting Aim and Objectives
Define the aim and objectives of your idea. Write clearly and understandably.

Step 5: Identifying Needs
Determine what you need for your venture. You can examine material or brocratic processes.

Step 6: Impact on Tourism
What are the effects of this rural initiative on the local people and the region?

Step 7: Preparing for the Summit
Detailed information on this subject was given on the other page

Empowering Rural Tourism through Entrepreneurship with Youth



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Important Notes

You need to prepare a startup idea by following the steps above. This entrepreneurial idea may be to address the deficiencies of the region, as well as to develop solutions to the problems in your own region, which includes rural tourism elements. The topics that you should mention in your presentation are as follows:

- 1. Your group name-you can briefly introduce your team.**
- 2. You can provide brief information about your entrepreneurial idea (name, type, name of the region, etc.) and also information about the region in which you will do entrepreneurship.**
- 3. You can talk about the purpose of your entrepreneurial idea, what problem you started with and why you want to do this venture.**
- 4. How will this entrepreneurial idea be related to tourism, how will it contribute to the region and the local people living there, etc.**
- 5. You can talk about a business plan.**

These items are given as examples.

You can also use sample images. The presentation will be in English and the presentation time will be ten minutes.

Please prepare your presentation as ppt format.

For more information: ruralyouth2020@gmail.com

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